

# KFC's Secret Recipe

## The Truths KFC Would Never Want You To Know. Undercover Operations Uncover The Truth!

KFC's suppliers' idea of "internationally benchmarked process of meat processing"

- Workers tearing beaks off,
- Ripping a bird's head off to write graffiti in blood,
- Spitting tobacco juice into birds' mouths,
- Plucking feathers to "make it snow,"
- Suffocating a chicken by tying a latex glove over its head,
- And squeezing birds like water balloons to spray feces over other birds,
- Jumping over a live chicken sending blood and its body parts splashing on the hidden camera,
- Chicken being slit while still alive and being immersed in boiling water.

If God had to decide to redesign hell, he could well look at KFC'S suppliers' poultry farms for ideas. Undercover operation at KFC's suppliers US farm by Peta witnessed "hundreds" of acts of cruelty, all video graphed.. some of them mentioned above

See the video yourself at [www.peta.org/feat/moorefield/](http://www.peta.org/feat/moorefield/)

The undercover video at KFC suppliers' farm even in India prove that India fares no better. Most chicken are overfed and crippled by leg deformities. They are seen struggling to get food and water in cramped hot sheds. A barn their employee lighting lamps letting flames fall on helpless birds.

**BOYCOTT KFC TILL IT LISTENS TO ITS OWN EXPERTS ON ANIMAL WELFARE POLICIES. A TORTURED DISEASED CHICKEN ISN'T EXACTLY A HEALTHY MEAL. IS IT?**

There are many good food joints all around KFC. Move on, preferably to a veg restaurant, Bon Appetite.  
find more about it at

[www.kentuckyfriedcruelty.com](http://www.kentuckyfriedcruelty.com)

ISSUED IN PUBLIC INTEREST BY : Manoj Oswal : [manoj@manojoswal.com](mailto:manoj@manojoswal.com)

Email us or contact PETA India ([info@petaindia.org](mailto:info@petaindia.org)) for the VCDs on KFC's cruelty.

# KENTUCKY FRIED CHEMICALS

## 180% MORE DANGEROUS CHEMICALS THAN PERMITTED

In Aug 1995, the Bangalore City Corporation had revoked KFC's license and requested police to close it. KFC foods contained 2.8% of MSG, The IPFAA limit for MSG is 1%. It charged KFC's food was "**ADULTERATED, MISBRANDED AND UNFIT FOR HUMAN CONSUMPTION**". *Outlook* study found similar results. For every gram of food at KFC people were eating 2.8gms of a chemical called MSG!

KFC was also stopped from doing business temporarily in Dehli as its "secret mix" contained Sodium Ammonium Phosphate (SAP). KFC claims its food is perfect and Indian laboratories are ill-equipped to measure food chemicals. We let you judge who is true.

### **What is MSG?**

MSG is a chemical used mainly in ready to eat and packed foods. It has been associated with behavioral disorder, hyperactivity and severe brain damage in rats and nausea/headache among adults. It also has teratogenic effects. Intake in pregnant women leads to retardation and birth defects in offspring. Children under 12 are advised against consuming MSG laced products as it may retard brain development.

# KENTUCKY FILTHY CHICKEN

On June 15, 2004. Health inspectors in Dehli found flies buzzing in the kitchen and around the restaurant. The restaurant was subsequently closed down by KFC.

The chicken they serve is full of chemicals, and the birds are given hormones, antibiotics and arsenic chemicals to fatten them quickly. PETA video shows the supplier's barns full of chicken carcasses that had died of diseases, dirty and injured chicken and received no medical attention and the farms stank with fumes of ammonia fumes from accumulated waste.

Each word in this leaflet is supported by specific proofs, Most info is based on research by ICMR Ask the volunteers for copies you want to refer to it. Email me [pfs@manojoswal.com](mailto:pfs@manojoswal.com) for VCDS or other details.

# FREQUENTLY ASKED QUESTIONS

While we would love to answer all your questions personally, we may not always get time we are 4 people trying to educate a few thousand. So please refer to these faqs and if you still have doubts do ask us. Please return them back to volunteers when you have read them.

## **WHO ARE YOU ? / WHAT EXACTLY IS THIS “PEOPLE FOR SANITY”?**

We are youngsters who feel that sanity (and common sense) is getting more and more endangered. We attempt to restore a little of it. We firmly believe that 80% of the problems can be solved by little justice, compassion and usage of common sense only 20% of them relate to real conflict of interests. KFC is just one of our missions, we have contributed to projects on religious harmony, Citizen’s Movement, Right to Information Movement, helped file PIL on cases of corruption and favoursim, and also campaigned for the Pune’s honest IAS officer who was the candidate in the recent Loksabha elections. In this campaign, we are supported by PETA.

## **WHY ARE YOU ONLY TARGETTING KFC WHY NOT OTHER RESTAURANTS?**

Let’s imagine a group of 5 people decide to do something about corruption, what would be an optimum utilization of their limited resources... Go behind hundreds of clerks and peons or target one big corrupt minister? Exposing and prosecuting the big guy may or may not stop corruption at low level, but one thing is sure that this one act will save crores of tax payers money against a few thousand by the targeting peons and clerks. KFC kills 750,000,000 million chicken each year, our one success can improve 0.75 billion lives!

## **WHAT ARE YOUR DEMANDS?**

We have a detailed list of animal welfare standards and procedures that we have listed for them to follow. Following them is only a matter of will, it doesn’t make any considerable impact on their costs. Some of the demands include painless death to chicken using inert gas as against slitting their neck and putting them in boiling water before killing them. Interestingly their own in-house experts are suggesting the same.

## **SO YOU THINK KILLING IS OK?**

We condemn the killing, but if you look at the larger picture of tragedies of factory farmed animals death is less tragic than the life itself. Idealistically all killing should stop, but realistically it will not happen. So we are trying to make their life less painful and death more painless. When billions of life are living in hell, we are doing every bit to make it livable for them at least.

## **DOES IT GIVE ANY RESULTS?**

People for Ethical Treatment of Animals’(PETA) campaign against Burger King for years yielded in the revamping the agreement with all BK’s suppliers bringing sweeping changes in the conditions their suppliers keep and kill animals. They also now retain rights on surprise checks and raids at their facilities. Mc Donalds is also on the negotiating table now and so we have suspended the campaigns against it till things are ironed out. So if the approach is right, the multi billion dollar corporations too give in.

**FOR MORE QUESTIONS CALL ME ON 9890044455 OR EMAIL [pfs@manojoswal.com](mailto:pfs@manojoswal.com)**